

# Agriculture Extension and Farm Advisory Services in Myanmar

How do young people in the village learn to become successful farmers ?

# What do they need to learn ? (1)

- Crop cultivation
  - Selection of crop
  - Selection of variety
  - Seed rate
  - Where to get good quality seed
  - Seed-bed preparation
  - Fertilizer rate, what type of fertilizer
  - Where to get the right fertilizer
  - Plant protection

# What do they need to learn ?(2)

- Where to get the right agro-chemicals
- Proper application of agro-chemicals
- Proper storage of agro-chemicals
- Harvesting technology
- Post-harvest storage
- Organisation of (seasonal) labour
- Mechanization (Draft animals or „Thai buffalo “?)

# What do they need to learn ?(3)

- Management, Finances, Marketing (1)
  - Organisation of labour
  - Organisation of machinery services
  - Organisation of input supply
  - Organisation of marketing
  - Saving
  - Planning of investment
  - Organisation of credit

# What do they need to learn ?(4)

- Management, Finances, Marketing (2)
  - Market information
    - Prices
    - Quality
    - Location of markets
  - Marketing channels
    - Direct marketing
    - Via brokers/traders/middlemen
    - To processors (rice mill, oil mill)
    - Contract farming
    - Wholesale or retail marketing

# What do they need to learn ?(5)

- Animal husbandry
- Machinery use, maintenance and repairs
- Information technology
- Membership in professional organisations
- Community activities
- Cooperatives

# Farming: A profession or „just a way of living“ ?

- If it is a profession, where do young people learn that profession ?