



# The Maternal and Child Cash Transfer Story

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- Why Social Protection?
  - The process of National Strategy
  - Basic Principles
  - Progress of Strategy Implementation
  - Role of Donors and Development Partners in rolling out the strategy
  - Learning through doing





# Why Social Protection?



- Social Contract between the government and its people.
- A Constitutional Commitment

“The Union shall:

- (a) care for mothers and children, orphans, fallen Defence Services personnel’s children, the aged and disabled:”

# Development of National Strategy

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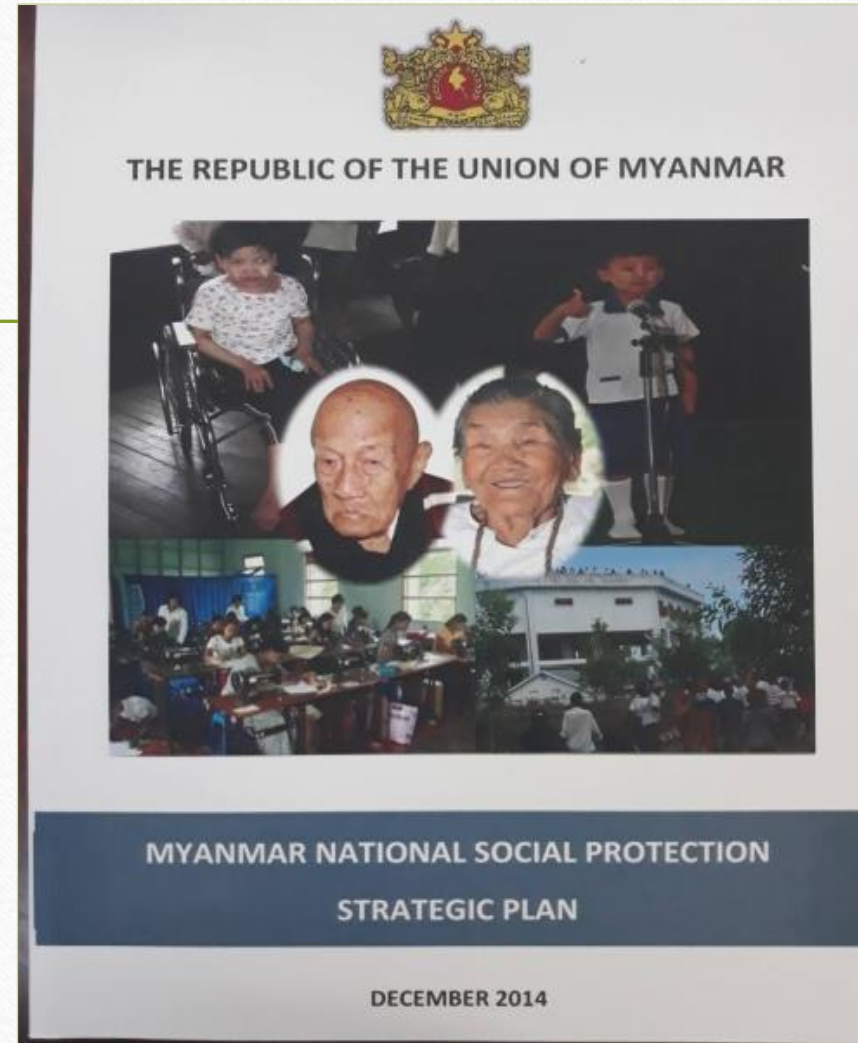
In order to fulfill its obligations, Government of Myanmar:

- Developed Myanmar National Social Protection Strategic Plan (NSPSP) in cooperation with UN agencies, International and Local Organizations
- Endorsed it at the end of 2014
- Comprised of eight different Flagships



# Basic Principles

- Universality
- Life Cycle Approach
- System Building



# Progress of Strategy Implementation



## Maternal and Child Cash Transfer (MCCT)

- Implementation started in 2017-2018 fiscal year
  - Chin with the financial support of LIFT and technical support of UNICEF
  - Rakhine State and Nag Autonomous Region with government funds
- Expansion in 2018-2019 fiscal year
  - Kayin and Kayah with government funds, but operations support from LIFT



# MCCT for Improved Nutrition



# Beneficiaries of MCCTs



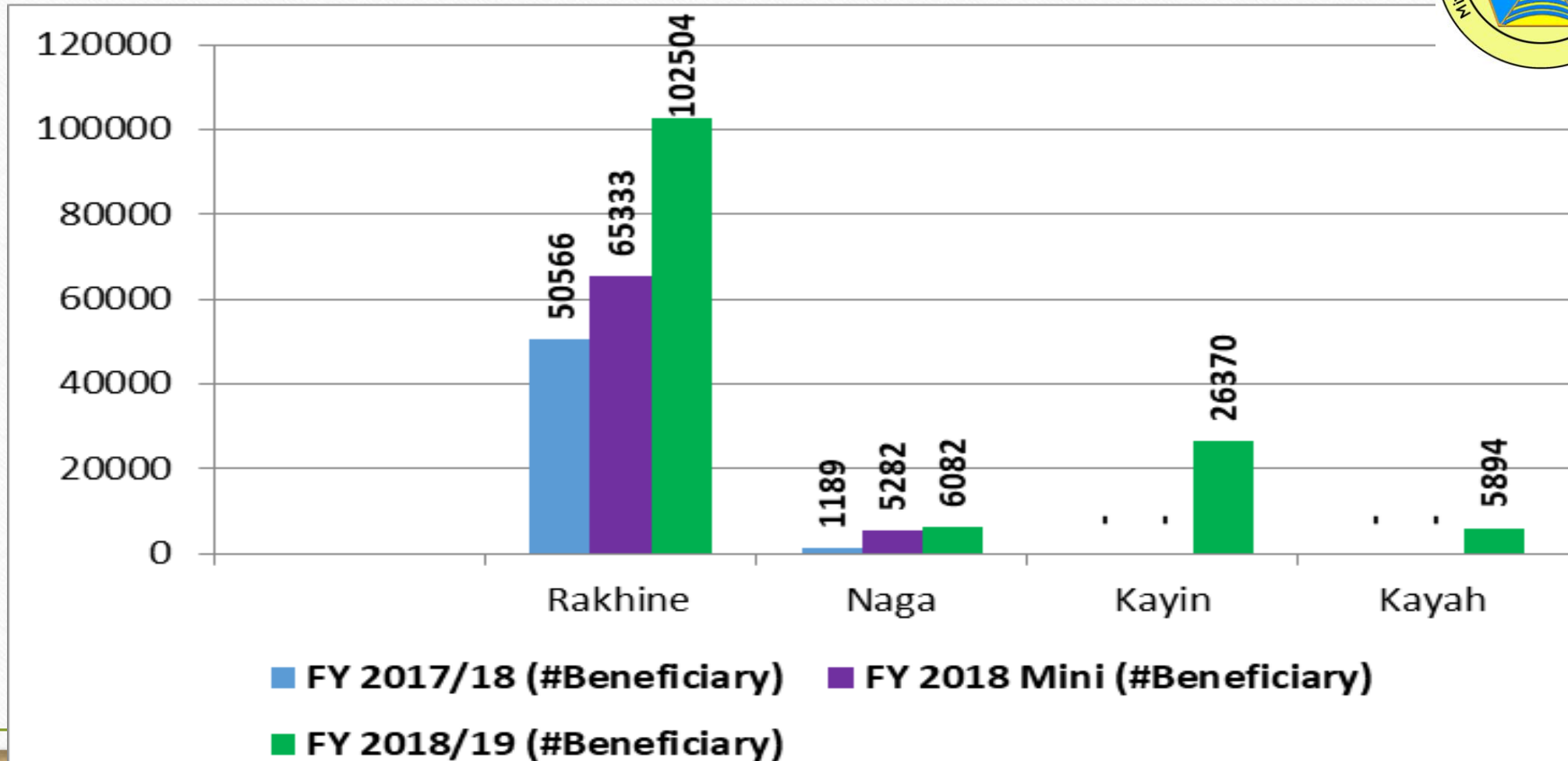
Program	Starting Date	Nos of Beneficiaries at the starting date	Nos of Beneficiaries as of today
Chin MCCT	1/6/2017	8,292	30,523
Rakhine MCCT	1/7/2017	50,566	102,504
Naga MCCT	1/7/2017	1,189	6,082
Kayin MCCT	1/10/2018	19,011	26,370
Kayah	1/10/2018	4,161	5,894
Total			171,373



# Cash Transfer to Beneficiaries



# Beneficiaries of MCCTs





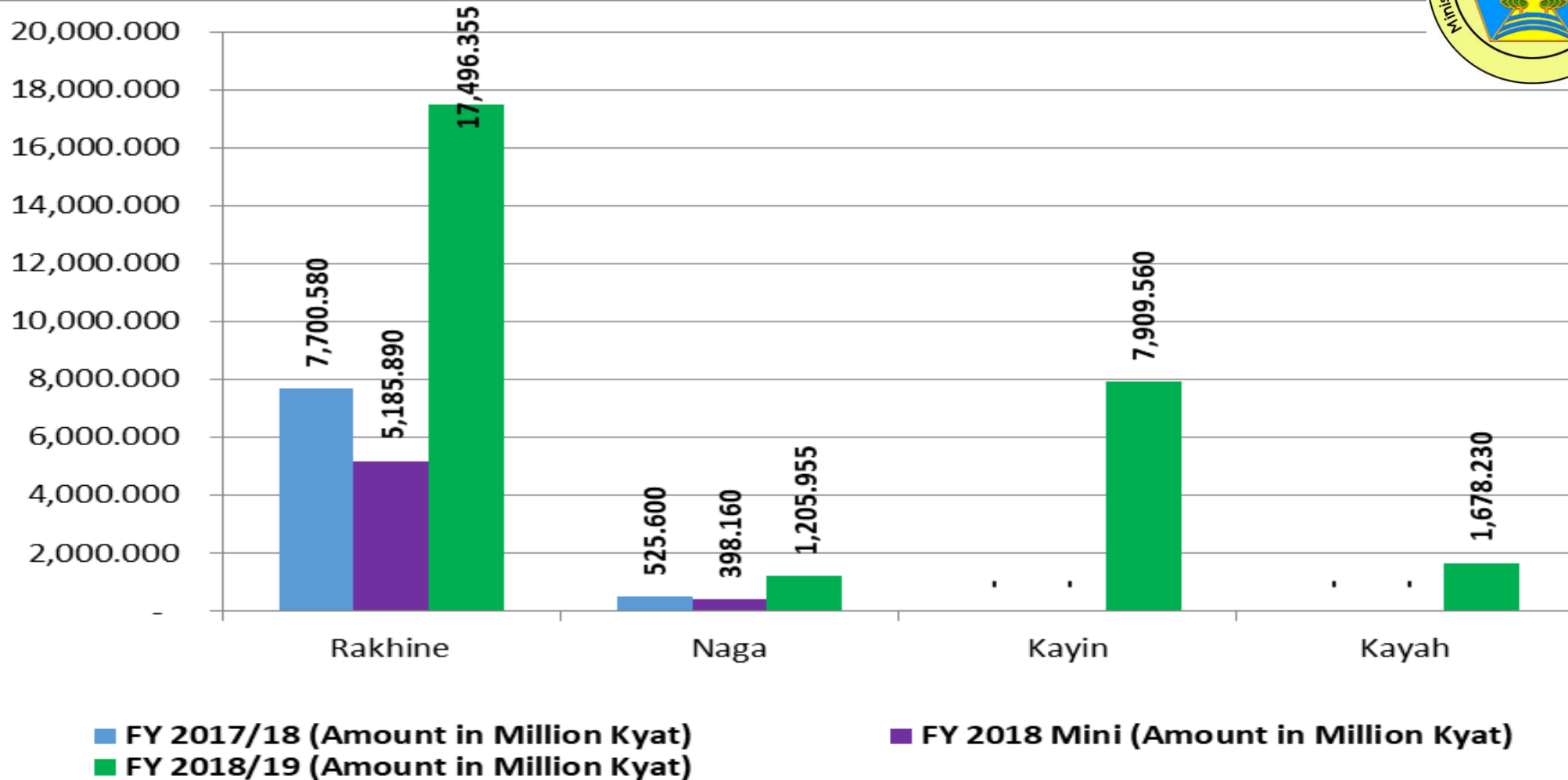
# Government's Investment in MCCT



Cash to Beneficiaries - million MMK


Program	2017-2018 FY	2018 (Mini FY)	2018-2019 FY
Maternal and Child Cash Transfers	8,226.180	5,584.050	28,290.100

# Government's Investment in MCCT





# Expansion for Coming Years

ပြည်ထောင်စုသမ္မတမြန်မာနိုင်ငံတော်

မြန်မာနိုင်ငံ၏  
ကုန်ကျစရိတ်  
တွက်ချက်ထားသော  
လူမှုကာကွယ်စောင့်ရှောက်မှု  
ကဏ္ဍစီမံကိန်း  
ကာလလယ် (၂၀၁၈ခုနှစ် - ၂၀၂၃ခုနှစ်)

1	Ayeyarwaddy	2019-2020
	Shan	
2	Kachin	2020-2021
	Mon	
	Sagaing	
3	Mandalay	2021-2022
	Magway	
4	Tanintharri	2022-2023



# Cash Transfer for Nutrition

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- Geographic Prioritization is based on Nutrition Indicator (DHS 2015-2016)
- High-level Objective is to achieve improved nutritional results
- Cash Plus Social and Behaviour Change Communication
- Cash Plus health services in Rakhine
- Cash to increase demand and SBCC for improved knowledge and practices





# Roles of Donors and DPs

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## Program Level:

- Financing
- Technical support
- M & E

## Policy Level

- Advocacy
- Mainstreaming SP into government's regular agenda

# Learning through Doing

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- Chin as the Mother of MCCTs in Myanmar.
- Build confidence for new expansion.
- Program designing tailoring with specific needs of the program areas
- In-house capacity for program implementation and M&E





# Challenges

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- Rapid growth of program expansion
- Strengthening relationships and cooperation amongst stakeholder groups towards shared goals.
- Ensuring sensitive planning for expansion into conflict affected areas
- Financing and Outreach Capacity for Long-term expansion



# Social and Behavior Change Communication







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**Thank You**